

## Forrest Keeling Nursery Custom Grown Plants

Some see roots... ue see performance.



It's a fact! Custom grown plants are a Forrest Keeling specialty! All custom production incorporates our RPM-production technology. We use seed provided by you, from our extensive seed orchards, or sourced through our network of seed collectors. Appropriate seed stock insures the most suitable plant selections for your project's geographic area. You can be confident that Forrest Keeling custom-grown plants will flourish for you, whether you're planting for aesthetics, crop production, or conservation applications.



Why trust your custom-grown plants to Forrest Keeling? Because our patented RPM (root-production method) production is **scientifically proven to deliver improved vitality and faster growth** *through the life of the plant.* Even in the plug stage, a Forrest Keeling RPM-produced plant demonstrates substantially more root development, which means greater survivability and results. This saves you time and money!

The combination of superior and appropriate **seed stock**, **special nutrition**, **a unique growing medium and proper production timing** produces plants with unrivaled root mass and vigorous plant growth every time. You can count on it.

Forrest Keeling grows millions of specimens annually in over 500 species of trees, shrubs, perennials and grasses with native species our specialty. So, you can also count on Forrest Keeling to provide the balance of your project's diverse plant order in various sizes from seedling to #15 container to simplify your ordering, deliveries and project management.

Located in the heart of the country, **shipping is easy, fast and affordable to any site** around the country or to approved foreign markets.

Simply put, Forrest Keeling's RPM trees are **the best plant stock on the market today.** For more information about all species offered by Forrest Keeling, please visit our website, **www.forrestkeeling.com.** Use our Plant Search feature to narrow your search by color, characteristic, height, preferred growing conditions, hardiness zone and approval by organizations, including Grow Native! and the St. Louis Metropolitan Sewer District (MSD).

Like all Forrest Keeling's RPM-produced plants, our custom-grown specimens come from nature....to us....to you......faster!

Lead time and pricing varies, so call us at **1-800-356-2401** to discuss the possibilities.



## Forrest Keeling's top tips for successful custom grown projects:

- 1. **Give us a call as soon as possible with your desired list of plants.** Let us know if you'll provide seed stock, or ask us to acquire your seed stock. Give us as much information as possible about your project, including plant list with botanical names, project name, location, and the requested delivery time. Contracts must meet a minimum of \$1,000 wholesale value.
- 2. Ask questions and let us share our expertise. We want your project to succeed, so, with your approval, we may suggest substitute species if we feel those specified will not thrive or perform properly on your site. We may also suggest a different delivery time to suit availability of seed stock, growing time, and preferred planting time in your zone.
- 3. **Plants are different. So is their timing.** Let's discuss your project and its plant list as early as possible, preferably four to six months in advance. Depending on factors such as quantities, seed sources, and the time of year you plan to install, a shorter turnaround may be possible. Occasionally, weather may create an unforeseen delay for our clients and us. We do our best to meet your target dates and deadlines, as well as client postponement of a planned delivery.





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